Fresh Future Farm Privacy Policy

Personal information

The Fresh Future Farm site will collect and maintain personal information provided by its users, including their names, addresses, mobile telephone numbers, email addresses, and so forth. The amount of information that you provide is completely voluntary; however, providing less information might limit a user's ability to access all of the site's features.

Usage and analytics data

Fresh Future Farm collects usage information in order to assess how users access and utilize the site. This data is valuable to the company for various internal purposes, including troubleshooting and improving the site's functionality. The information we collect might include the user’s Internet service provider, type of web browser or operating system, IP address, viewed pages, time and duration of site visits, crash logs, and other information relating to site usage.

Cookies

Most web browsers are initially set up to accept cookies. You can reset your web browser to refuse all cookies or to indicate when a cookie is being sent. Please note, however, that certain features of the site might not function if you delete or disable cookies. THE SITE’S COOKIES DO NOT AND CANNOT INFILTRATE A USER’S HARD DRIVE TO COLLECT ANY INFORMATION STORED ON THE HARD DRIVE.

Shipping information

Because we sell products online, Fresh Future Farm must collect user information in order to ship the product or otherwise make it available to the user.

Customer service and follow-up

To provide our products and services, Fresh Future Farm needs user information for customer support services, including dealing with guarantees, returns, repairs, replacements, rescheduling, cancellations, billing and payment issues, or other matters. We might also collect user information for routine follow-ups in order to assess customer satisfaction.

General announcements

Our website might use personal information for periodic general announcements to users. These can include notifications, updates regarding the company or the site, marketing communications, and so forth.
Third-party service providers

Fresh Future Farm might need to use personal user data in connection with website maintenance, upgrades, new releases, or analytics data review or compilation. Fresh Future Farm will be required to share user data with any third-party service providers that it might engage to assist in these efforts. Fresh Future might have to share user information in connection with third-party marketing or advertising services. Fresh Future Farm is responsible for ensuring that these service providers employ adequate security measures with respect to user data.

As a general policy, we use personal information and message data for internal purposes only. We do not sell or rent information about you. We will not disclose personal information or message data to third parties without your consent, except as explained in this Privacy Policy.

Sharing with affiliates or acquirers

Fresh Future Farm must be permitted to share user data with its affiliated entities, including parent companies and subsidiaries. Furthermore, if Fresh Future Farm participates in a merger, stock purchase, asset purchase, or other acquisition, it will be required to share user information with the purchaser or surviving entity.

Compliance with laws

Fresh Future Farm cooperates with government and law enforcement officials to enforce and comply with the law. We may therefore disclose personal information, usage data, message data, and any other information about you, if we deem that it is reasonably necessary to: (a) satisfy any applicable law, regulation, legal process (such as a subpoena or court order), or enforceable governmental request; (b) enforce the Terms of Use, including investigation of potential violations thereof; (c) detect, prevent, or otherwise address fraud, security or technical issues; or (d) protect against harm to the rights, property or safety of Fresh Future Farm, its users or the public, as required or permitted by law.

Security

Fresh Future Farm will use necessary measures to protect the security of their data. However, the policy should also emphasize that it’s impossible for the company to completely guarantee that user data will be immune from malicious attack or compromise; as such, the users should understand that their transmission of personal data is always at their own risk.

Storage and Maintenance of User Data in the United States
Fresh Future Farm will collect and store all user data domestically. User information will be subject to the laws of the United States of America, regardless of the country from which their data originates.

**Updating User Information**

Users are permitted to correct, update, or change their personal information, or adjust or cease the frequency with which they receive company communications. Users should also have the ability to disable their account, in accordance with the Terms of Use. Contact Fresh Future Farm for more information on account deactivation.

**Changes to the Privacy Policy**

Fresh Future Farm might make changes to its privacy policy from time-to-time so users should periodically revisit the policy for any updates. Fresh Future Farm will also make an effort to notify its users of any policy changes, or require that users acknowledge updates by checking a box or pressing a button. In any case, users who continue to interact with the site following a revision of the company’s privacy policy will automatically be subject to the new terms.

**Caution the User Regarding Their Own Data Safekeeping**

Users should carefully protect the personal information that they submit on the site — including their passwords, usernames, location, images, and videos — so that third parties can’t manipulate their accounts or assume their identities. Do not disclose any sensitive information in the public domain.