



2020 FFF Ambassador Program

Fresh Future Farm seeks volunteer Ambassadors to help promote and conduct the work of the organization. Seven ambassadors will work within their immediate community and sphere of influence to raise the visibility of the farm and facilitate its mission for a year. Ambassadors will work to:

VOLUNTEERING

- Assist with FFF events that might be held locally including fundraising and cultivation events
- Volunteer, or help recruit volunteers to assist local agencies, help with FFF events or support the work in the FFF office.
- Volunteer to table at community events
- Attend local events – (e.g. chamber gatherings and nonprofit fundraising events) as a representative of FFF and distribute materials as appropriate.

ADVOCACY

- Share social media post or write a letter to the editor or blog post about food justice/food apartheid in North Charleston
- Understand the mission of FFF reviewing the materials that will be provided.
- Connect the FFF staff and board to the issues, challenges and opportunities that are unique to the community in which you live.
- Network in the local community to identify non-profit organizations that are providing services. As appropriate, supply these organizations with information about FFF and encourage them to volunteer with FFF.

FRIEND/FUNDRAISING

- Bring a group of people 7-10 for a group tour of the farm
- Be a source of information regarding potential funders including leadership givers, corporate supporters, and foundations or grants.
- Be a source of information regarding potential board members, Community Investment Committee members (who recommend grant decisions), and other volunteers.
- Identify and liaison with new businesses in the area that might be interested in supporting FFF through sponsorship of events, volunteerism or a workplace giving campaign.
- Add Fresh Future Farm and Banner to social media during one fundraiser each year

A Fresh Future Farm Ambassador agrees to complete three activities in a year. In exchange, ambassadors can choose from the following rewards based on their involvement:

- Discount event space rental
- Free ad on FFF Podcast (February 2020 debut)
- Access to a free ticket at FFF events (first come, first serve)
- Discounts for FFF classes

The involvement guidelines are as follows:

Number of Tasks Completed	Amount of Eligible Benefits
3 Tasks (REQUIRED)	1 Benefit
4-6 Tasks	2 Benefits
7 or more Tasks	All Benefits